

**Hilli Kushnir** | 917.568.4666 | [hillik@hillik.com](mailto:hillik@hillik.com) | [www.Hillik.com](http://www.Hillik.com)

A designer with over a decade of experience, and a dedicated and responsible employee, I enjoy incorporating self made illustrations to my designs when possible, as well as a clean and elegant approach when called for.

**Skills:** Extensive knowledge of Adobe CS such as Illustrator, PhotoShop, Dreamweaver, and Flash

**Professional Experience:**

**January 2012 - Present: Freelance designer and Illustrator**

**April 2008 - Jan 2012: Senior Graphic Designer, Mindspark**

Creating characters and designs for ZwinkyCuties.com, inventing my own characters PB & Jay and their successful line of eCards and screen savers, working on numerous eCards, generating a line of printable cards and items, iPhone wallpapers and screen savers. Generated new standards for ads and landing pages.

**Aug 2007 – April 2008: Freelance Graphic Designer, MindSpark**

Creating, illustrating and modifying assets and designs for sites such as Zwinky.com and webfetti.com

**Dec 2006 – Aug 2007: Creative Director, PerryEllis.com**

Updating perryellis.com, originalpenguin.com, creating marketing campaigns, print ads, banners. Working closely with merchandisers to undergo season transitioning. Supervising vendors and maintaining brand identity.

**Jan 2004 – Dec 2006: Freelance Designer: American Greetings. Datran Media, EcommercePartners**

**For American Greetings:**

Illustrating and animating ecards, winks and emoticons  
Creating and updating interactive avatar characters

**For Datran Media:**

Creating newsletters, emails and promotional materials  
Creating branding materials and logos for Datran Media clients

**Dec 2000 – Oct 2003: Designer, EcommercePartners New York, NY**

**June 1999 – Dec 2000: Freelance Designer: EcommercePartners New York, NY**

Developed and maintained client web sites  
Collaborated on development of comprehensive corporate identity materials including logs, banner advertisements and print materials  
Actively participated in meetings and presentations with clients  
Consulted on interface and information architecture issues

**Jan – June 2000:      President, Buffalo Girls Designs      Tel-Aviv, Israel**

Financed and managed self-owned web design and print company

Designed and illustrated posters, magazine advertisements and fully integrated branding materials for various clients

Responsible for all aspects of operation including financial management, sales and marketing, design and production

**1994-1999:            Supervisor, Total Graphics            Tel-Aviv, Israel**

Supervised print and professional scanning services for pre-press company

Managed a staff of 5 people to ensure project deadlines were met

Provided Phone Help Desk support and assisted customers in trouble shooting technical printing problems

### **Education:**

**1996-2000:            B.A- Graphic Design            Vital School of Design, Israel**

Course work: Graphic Design, Typography, Illustration, Multimedia, Advertising, Newspaper design, Brand design, Packaging design

